



Master's Degree Program **BUSINESS ADMINISTRATION**

Concentration: **Health Services**

ABOUT THIS DEGREE PROGRAM

The Master of Business Administration program (Master of Business Administration in Management program in New York) blends management theory with real-world applications, emphasizing practical skills and concepts businesses demand from management professionals. Providing a comprehensive business education, the program is designed to enable students to develop management expertise and advance their knowledge and skills in areas such as corporate management, directing cross-disciplinary endeavors and integrating functions across the business enterprise.

HEALTH SERVICES CONCENTRATION

The expanding health services industry needs motivated leaders who have comprehensive knowledge of health services policies and procedures.

Our MBA with a concentration in Health Services is designed to help you gain a fundamental understanding of the healthcare system. Courses examine legal and ethical issues in healthcare from a managerial perspective, the unique features of healthcare finance, the relationship between healthcare economics and public policy, and the development of managed care approaches. In addition, you can acquire important, up-to-date insight on insurance and risk management-related concerns. Our MBA with a concentration in Health Services can also give you marketable perspectives on the trends and issues impacting the evolution of health insurance and managed care.

Graduates of this program may consider career fields including, but not limited to, the following:

- Administrative Services Management
- Health or Medical Services Management
- Regulatory Affairs and Compliance



TECH PATH

We've put technology at the core of this program. With TechPath, you'll gain a technology foundation through our experiential learning approach and build the applied tech skills that you'll need to function in the tech-driven business world. You'll also work through real-world business scenarios to be better prepared to tackle modern business problems.

KNOWLEDGE AND SKILLS

MANAGEMENT THEORY AND PRACTICES

Demonstrate in-depth knowledge of enterprise-wide functions relevant in the global economy.

PROFESSIONAL COMMUNICATION — Demonstrate professional oral and written communication skills through written reports, research projects, business plans and oral presentations.

COLLABORATION — Collaborate effectively with diverse populations in multiple settings.

PROBLEM SOLVING — Analyze information to solve business problems through comprehensive research and use of appropriate technologies.

TECHNOLOGY — Apply analytical tools and applications to develop analyses and solutions to address the needs of global stakeholders.

U.S. HEALTHCARE POLICY — Apply an understanding of the overall U.S. healthcare model and the history of legislation and available public/private programs to issues in the contemporary healthcare field. Also, apply an understanding of the U.S. model as compared to other models around the globe.

ETHICS IN HEALTHCARE — Analyze the legal and ethical aspects of healthcare as it has evolved over time in order to determine the moral responsibilities of healthcare workers and how today's legal system affects the types of care provided to the patient.

PUBLIC AND PRIVATE HEALTHCARE

PLANS — Assess the value of available health plans and explain the value-proposition of different types of health plans (public and private) to patients. Synthesize the business perspective of healthcare relative to the consumer perspective of healthcare and how each affects the other.

ACCREDITATION MATTERS

Keller's Master of Business Administration program has achieved voluntary accreditation from the Accreditation Council for Business Schools and Programs (ACBSP, www.acbsp.org), demonstrating that it has met standards of business education that promote teaching excellence.



ESSENTIALS COURSES

ACCT500*	Essentials in Accounting, Finance and Economics
MATH534	Applied Managerial Statistics
MGMT501	Organizational Structures and Business Processes

CORE-DEGREE COURSES

ACCT503	Financial Accounting: Managerial Use and Analysis
ECON545	Business Economics
FIN510	Corporate Finance
HRM591	Strategic Human Resource Management
INTL500	Global Perspectives for International Business
MGMT520	Legal, Political and Ethical Dimensions of Business
MGMT591*	Leadership and Organizational Behavior
MIS540*	Innovation Through Technology
MKTG525	Strategic Marketing

CONCENTRATION-SPECIFIC COURSES

HSM541*	Health Service Systems
HSM542*	Health Rights and Responsibilities
HSM543*	Health Services Finance

CAPSTONE

MGMT601	MBA Capstone
---------	--------------

* Earn your master's and get a Graduate Certificate along the way. These six courses make up the Health Services Management Graduate Certificate, which is embedded in this program, allowing you to leave with two credentials in one.

Note: The University's MBA program with a concentration in Health Services is not designed to prepare graduates for nursing home, assisted living facility, long-term care or home care administrator positions. Students interested in practicing a regulated profession must contact the appropriate state regulatory agency for certification or licensure requirements. For instance, in Virginia certain educational and training requirements must be satisfied for initial nursing home administrator licensure or initial assisted living facility administrator licensure; Keller's program does not satisfy the educational and/or training requirements.