



# Graduate Certificate HEALTH SERVICES MANAGEMENT

## ABOUT THIS PROGRAM

Keller's Health Services Management graduate certificate program helps students prepare for a professional role in the health services industry. Coursework addresses key topics such as healthcare systems administration, patient rights and responsibilities, healthcare policy and healthcare finance.

The certificate can be earned as a standalone credential, credits from which are transferrable to the Health Services Management concentration in the Master of Business Administration program or the Healthcare Management emphasis in the Master of Public Administration program.

## KNOWLEDGE AND SKILLS

**PROFESSIONAL COMMUNICATION** – Explain how decisions impact stakeholders by applying an understanding of how and why decisions are made along the healthcare continuum.

**U.S. HEALTHCARE POLICY** – Apply an understanding of the overall U.S. healthcare model and the history of legislation and available public/private programs to issues in the contemporary healthcare field. Also, apply an understanding of the U.S. model as compared to other models around the globe.

**ETHICS IN HEALTHCARE** – Analyze the legal and ethical aspects of healthcare as it has evolved over time in order to determine the moral responsibilities of healthcare workers and how today's legal system affects the types of care provided to the patient.

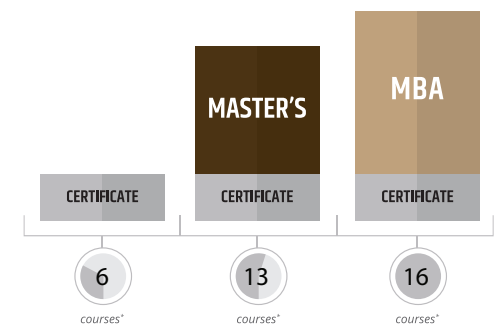
**PUBLIC AND PRIVATE HEALTHCARE PLANS** – Assess the value of available health plans and explain the value-proposition of different types of health plans (public and private) to patients. Synthesize the business perspective of healthcare relative to the consumer perspective of healthcare and how each affects the other.

## COURSEWORK

ACCT500	Essentials in Accounting, Finance and Economics
HSM541	Health Service Systems
HSM542	Health Rights and Responsibilities
HSM543	Health Services Finance
MGMT591	Leadership and Organizational Behavior
MIS540	Innovation Through Technology

## TWO CREDENTIALS IN ONE

At Keller, our programs are stackable, which can be of significant value to you. With a graduate certificate, you can earn a valuable credential with less time and tuition – and all credits apply directly to your master's degree\*. This stackable model allows you to choose the building-blocks you need to fit your career and earn two credentials in one.



\*Number of credits and courses vary by program. See catalog for complete details.