

KELLER <u>Gradua</u>te School of Management



GLOBAL SUPPLY CHAIN MANAGEMENT

ABOUT THIS PROGRAM

Keller's Global Supply Chain Management graduate certificate program helps students gain the knowledge needed to create and maintain lean and efficient operations systems in diverse, international environments. Coursework covers topics such as logistics, operations research and supply chain efficiency.

The certificate can be earned as a standalone credential, credits from which are transferrable to the Global Supply Chain Management concentration in the Master of Business Administration program.

KNOWLEDGE AND SKILLS

OPERATIONS SYSTEMS — Evaluate and select an appropriate supply chain transportation strategy based upon factors such as product characteristics, cost, packaging and speed of delivery.

STRATEGIC PROCUREMENT -

Demonstrate the benefits of key design features including supply chain member collaboration, synchronization and operational transparency to help mitigate supply chain dysfunction.

RISK MANAGEMENT — Assess the probability and impact of potential supply chain risks and develop appropriate risk mitigation strategies.

ESSENTIALS COURSE

ACCT500 Essentials in Accounting, Finance and Economics

CORE COURSES

GSCM520 Foundations in Global Supply Chain Management
GSCM530 Global Supply Chain Resource Planning & Management
GSCM540 Relationship Management, Procurement & Sourcing Strategy
INTL500 Global Perspectives for International Business
MGMT591 Leadership and Organizational Behavior

TWO CREDENTIALS IN ONE

At Keller, our programs are stackable, which is a significant value to you. With a graduate certificate, you can earn a valuable credential with less time and tuition – and all credits apply directly to your master's degree*. This stackable model allows you to choose the building-blocks you need to fit your career and earn two credentials in one.



*Number of credits and courses vary by program. See catalog for complete details.



