

# Bachelor's Degree Program BUSINESS ADMINISTRATION

Specialization: **Health Services Management**

## QUICK FACTS

**127**  
CREDIT HOURS  
minimum credit hours  
required for graduation

**18%**  
GROWTH NATIONALLY FROM 2016-2026  
FOR EMPLOYMENT OF SOCIAL AND COMMUNITY SERVICE MANAGERS<sup>1</sup>

**2 + 8**  
YEARS MONTHS  
minimum length  
to graduation<sup>2</sup>

<sup>1</sup><https://www.bls.gov/ooh/management/social-and-community-service-managers.htm>. Data reflects a national projected percentage change in employment from 2016-2026 and may not reflect local economic conditions. <sup>2</sup>Not including breaks. Assumes year-round, full-time enrollment. Additional program information may be found at <https://www.devry.edu/degree-programs.html>

## ABOUT THIS DEGREE PROGRAM

Businesses large and small are the core of the American economy. Earning a bachelor's degree in Business Administration at DeVry University can help you develop the skills needed to work in many business areas and industries, such as such as accounting, project management, entrepreneurship, marketing, and human resources.

The Business Administration degree program is designed to prepare students to meet the challenges of a high-tech, global marketplace by bringing the real world into the classroom. Through experiential projects, you can develop the skills and business acumen needed in today's business world.

This program is designed to accommodate students with a wide range of experiences, including those with little or no prior college education or work experience. If you have prior work or educational experience, you may also want to consider our Technical Management or Management degree programs, which are available with many of the same specializations.

## DID YOU KNOW?

DeVry University's Bachelor of Science in Business Administration program has achieved voluntary accreditation from the Accreditation Council for Business Schools and Programs (ACBSP) [www.acbsp.org](http://www.acbsp.org), demonstrating that it has met the standards of business education that promote teaching excellence.



## GENERAL EDUCATION COURSEWORK

### Communication Skills

ENGL112 <sup>1</sup>	Composition
ENGL135	Advanced Composition
ENGL216	Technical Writing
SPCH275	Public Speaking

### Humanities<sup>5</sup>

HUMN303	Introduction to the Humanities
ETHC445	Principles of Ethics
LAS432	Technology, Society, and Culture

### Social Sciences

SOCS185	Culture and Society
SOCS325 <sup>2</sup>	Environmental Sociology
LAWS310 <sup>3</sup>	The Legal Environment

### Mathematics and Natural Sciences

MATH114	Algebra for College Students
MATH221	Statistics for Decision-Making
SCI228 <sup>4</sup>	Nutrition, Health and Wellness with Lab

### Personal and Professional Development

CARD405	Career Development
COLL148	Critical Thinking and Problem-Solving

<sup>1</sup> Students enrolled at a New Jersey location take ENGL108 in lieu of this course.

<sup>2</sup> Certain students enrolled as online students are assigned PSYC307 in lieu of this requirement.

<sup>3</sup> Students enrolled at a Nevada location must take POLI332 in lieu of this requirement.

<sup>4</sup> Students enrolled at a New Jersey location may take PHYS204 or SCI200 to fulfill this requirement.

<sup>5</sup> Students enrolled at a Pennsylvania location must take HUMN451 as part of this requirement.

## CORE-DEGREE COURSEWORK

### Business Core<sup>5</sup>

ACCT212	Financial Accounting
ACCT346	Managerial Accounting
BIS155	Data Analysis with Spreadsheets with Lab
BIS245	Database Essentials for Business with Lab
BUSN115	Introduction to Business and Technology
BUSN319	Marketing
BUSN379	Finance
COMP100	Computer Applications for Business with Lab
ECON312	Principles of Economics
MGMT303	Principles of Management
MGMT404	Project Management

### Senior Project

BUSN460	Senior Project
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### Electives

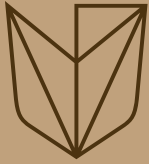
The following suggested electives ensure students meet prerequisite requirements and offer applied tech skills for today's business world. Qualifying prior college coursework not meeting other program requirements may be applied toward the elective hours. Students may request alternate elective courses through academic advising.

CIS115	Logic and Design
MGMT408	Management of Technology Resources
SEC310	Principles and Theory of Security Management

<sup>5</sup> Students enrolled at a New Jersey location must also take the following to fulfill this requirement:

- (a) all of: BUSN412; GSCM206
- (b) one of: BUSN369; INTP491 and INTP492

Programs, course requirements and availability vary by location. Some courses may be available online only. All students enrolled in site-based programs will be required to take some coursework online and, for some programs and locations, a substantial portion of the program may be required to be completed online. DeVry's academic catalog, available via [devry.edu/catalogs](http://devry.edu/catalogs), contains the most current and detailed program information, including admission, progression and graduation requirements. Information contained herein is effective as of date of publishing.



# SPECIALIZATION: HEALTH SERVICES MANAGEMENT

## ABOUT THIS SPECIALIZATION

DeVry University's bachelor's degree program in Business Administration can help prepare you for the workplace with a solid business foundation. Our specialization in Health Services Management can further focus your studies.

The Health Services Management specialization at DeVry University can help you to understand the political, social, cultural, economic and technical influences that have shaped our healthcare system today. The areas of health services management range from patient records management and insurance claims and billing, to healthcare financing.

As a graduate, you may manage operations in a specific healthcare department, or you may be a generalist working across an entire hospital or healthcare system. You may perform tasks such as developing reports and budgets, or selecting and implementing systems for billing, patient records and other data.

Graduates of DeVry University's Business Administration program with a specialization in Health Services Management may consider careers including, but not limited to, the following:

- Administrative Assistant
- Health Facility Manager
- Managed Care Coordinator
- Management Consultant
- Manager of Provider Networks
- Medical Computer Salesperson
- Medical Office Supervisor
- Medical/Health Services Manager
- Patient Accounting and Billing Systems Manager
- Patient Account Specialist
- Social and Community Service Manager

Employment in some occupations may require years of relevant experience.

The University's Business Administration program with a specialization in Health Services Management is not designed to prepare graduates for nursing home, assisted living facility, long-term care or home care administrator positions. Students interested in practicing a regulated profession must contact the appropriate state regulatory agency for certification or licensure requirements. For instance, in Virginia certain educational and training requirements must be satisfied for initial nursing home administrator licensure or initial assisted living facility administrator licensure; DeVry's program does not satisfy the educational and/or training requirements.

For comprehensive consumer information, visit [devry.edu/studentconsumerinfo](http://devry.edu/studentconsumerinfo). Important information about the education debt, earnings and completion rates of students who attended this program can be found at [devry.edu/bba-ge](http://devry.edu/bba-ge). For additional program information, visit [devry.edu/bba](http://devry.edu/bba).

In New York, DeVry University operates as DeVry College of New York.

DeVry University is accredited by The Higher Learning Commission (HLC), <http://www.hlcommission.org>. Keller Graduate School of Management is included in this accreditation. DeVry is certified to operate by the State Council of Higher Education for Virginia. Arlington Campus: 2450 Crystal Dr., Arlington, VA 22202. DeVry University is authorized for operation as a postsecondary educational institution by the Tennessee Higher Education Commission. [www.tn.gov/theec](http://www.tn.gov/theec) Nashville Campus: 3343 Perimeter Hill Dr., Nashville, TN 37211. Program availability varies by location. In site-based programs, students will be required to take a substantial amount of coursework online to complete their program. ©2018 DeVry Educational Development Corp. All rights reserved. Version 08/01/18

## KNOWLEDGE AND SKILLS

**ADMINISTRATION AND MANAGEMENT** — Understand the fundamental management theories and traditional managerial responsibilities in formal and informal organizational structures, including planning, organizing, directing, controlling and staffing.

**HEALTH SERVICES INFORMATION SYSTEMS** — Review hardware and software options for managing patient records, insurance and billing data.

**HEALTH SERVICES FINANCE** — Understand the complexities of healthcare financing in the United States, including multiple payment sources and reimbursement systems, problems and issues in financial planning, and trends in healthcare costs and expenditures.

**HEALTHCARE POLICY** — Understand the impact of public policy on healthcare delivery in the United States, our policy-making process, as well as cultural values and beliefs regarding health.

**MANAGED CARE AND HEALTH INSURANCE** — Study existing health insurance products and managed care approaches for financing and delivering healthcare services in the United States.

**PLANNING AND MARKETING FOR HEALTH SERVICES ORGANIZATIONS** — Plan and implement marketing initiatives for health services using such tactics as market segmentation, targeting, positioning and communication, all while considering ethical issues and examples unique to the healthcare industry.

## PROGRAM-SPECIFIC COURSEWORK

### Health Services Management

- HSM310 Introduction to Health Services Management
- HSM320 Health Rights and Responsibilities
- HSM330 Health Services Information Systems
- HSM340 Health Services Finance
- HSM410 Healthcare Policy
- HSM420 Managed Care and Health Insurance
- HSM430 Planning and Marketing for Health Service Organizations