

DeVryWORKS

Fact Sheet

About DeVryWORKS

DeVryWORKS consults with today's leading companies to build custom talent solutions capable of solving real business challenges. This comprehensive service offers strategic guidance and support to help companies execute around talent acquisition, talent development and skills-gap training.

DeVry University has a tenured history of working with leading employers to help retain and attract talent, and support professional development and career advancement for their workforce. Of the more than 450 with whom DeVry partners, 46 employers are listed in the Fortune 100, including: AT&T, Verizon, AmerisourceBergen, Hewlett-Packard, Kroger, Bank of America Corp., Walgreens, State Farm Insurance, FedEx, American Airlines, Bust Buy, Nationwide, Cigna and Sears Holdings.

NEW & EXPANDED DeVryWORKS PARTNERSHIPS:

McDonald's Corporation

As part of McDonald's Archways to Opportunity, a program that supports employees of McDonald's or its independent owner/operators in professional development and academic advancement, employees and their eligible family members can complete or earn a certificate, bachelor's or master's degree at one of DeVry University's campuses across the country and online at a preferred partner tuition rate. In addition to the ability to take classes at DeVry University around their schedule, DeVry University provides laptops to eligible, newly enrolled students who are employees of McDonald's or its independent owner/operators, allowing greater flexibility and access to technology to pursue their educational and professional goals.

Perkins & Marie Callender's, LLC

DeVry University is an exclusive educational provider for Perkins & Marie Callender's employees, franchisees and their families, who will mix and match campus and online coursework to suit their needs and schedules. DeVryWORKS gives them access to a dedicated team of advisors to assist with enrollment and academic needs. Perkins & Marie Callender's employees, franchisees and their immediate family members can enroll in any DeVry University or its Keller Graduate School of Management certificate, associate, bachelor's or master's degree program at a preferred partner tuition rate.

Lyft

Drivers on the Lyft platform are able to earn their degree on their own time in an online and on-campus modality. In addition to coursework, students will have access to career development

opportunities, such as virtual internships or executive one-on-one sessions, to give students additional experience in their field of study. DeVry University students have the opportunity to earn extra income and become drivers on the Lyft platform while they take classes.

EMPLOYER PARTNER FEEDBACK:

“We view our DeVry Relationship and the hiring of DeVry graduates as a true WIN-WIN-WIN. CCC Technologies WINS with the best possible Engineers, our new Engineers WIN with a great work environment, defining culture, and excellent compensation, and our Customers always WIN by working and engaging with world class Engineers and Resources.”

Juan Rodriguez, VP of Operations, CCC Technologies, Inc.

“At STERIS, we take pride in hiring only the very best talent. DeVry University helps us to accomplish this by graduating students that are both technically proficient, and demonstrate the practical skills to ensure success. We feel confident that a DeVry graduate comes to us ready to pursue a successful career.”

Nellie Vince, Senior Manager, Human Resources, Steris Healthcare

“When we hire DeVry grads, they come with a baseline technical skill set that translates very well to our field service background—one that we can easily build on. Another big plus of the connection is that as technology changes, DeVry changes with it.”

Michael Reed, Director of Business Operations at GE Healthcare

BENEFITS OF A DeVryWORKS PARTNERSHIP

Building a relationship with DeVryWORKS can help employer partners keep their employees ready to meet the daily and future challenges of today’s ever-changing global and technology-based workforce needs. Employer partners are also presented as an employer of choice with branded communications and high-impact presentations to their target audience. DeVry inspires interest and drives engagement from our diverse pool of exceptional candidates.

Many strategic approaches promote our employer partners as an employer of choice:

- Targeted campaigns focus on maximizing exposure to key candidates
 - Employer emails
 - Employer webcast
 - Banner campaign on *My Compass to My Career*, online career portal
 - Employer profile on *My Compass to My Career*, online career portal
 - Jobs showcased directly from employer partner’s website
 - Employer partner listed on DeVry’s website

Many national career fairs facilitated every year for our students:

Spring 2015 – Spring 2016:

- Held seven National Virtual Career Fairs, with:
 - 130 employers
 - 300+ recruiters
 - Approximately 2,000 students & alumni

- Conducted 18 National Virtual Employer Webinars, introducing employer partners



Joe Mozden, Vice President, DeVryWORKS

“DeVryWORKS works with companies to help them become an employer of choice. We help build brands, develop leaders, enhance talent acquisition efforts, and provide tailored learning solutions to build employee skill sets, which strengthens employee retention. Our commitment to providing a high quality education goes beyond the classroom. We provide a powerful education partnership that benefits our students and our employer partners alike.”

Contact:



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DeVryWORKS.com

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