

## Solutions at Work Employee Services



### CLIENT BUSINESS CHALLENGES

Retain Valuable Employees

Develop Manager Skills

Execute Critical Projects

Comply with Regulatory Mandates

Increase Technical Skills

## Accounting Education Improves Bottom Line for Financial Services Provider

A premier business services provider recently acquired a “dealer services” division and needed to quickly enhance the accounting skill set of employees across the firm.

The recent acquisition required employees to be cross-trained to meet increased work loads and elevated service demand. Basic accounting skills were needed for entry-level employees, and graduate programs were required to fulfill the company mandate that specific positions be staffed by employees with appropriate professional credentials.

The company’s primary challenge: provide employees with the education necessary for their evolving responsibilities in today’s changing marketplace.

### LEARNING OBJECTIVES

After industry assessment measures determined current employee skills, DeVryWORKS helped institute an education and training strategy to:

- Develop a larger pool of skilled employees to support growth
- Provide employees with an accounting associate degree program and bachelor’s and master’s degree programs with an accounting specialization
- Offer employees CPA exam-preparation courses
- Improve employee morale and retention

### TARGETED SOLUTIONS

- Identifying employees for a master’s degree program with a concentration in accounting and financial analysis as well as CPA exam-preparation course offerings
- Providing employees degree program offerings for potential internal promotion
- Tailoring course content for both undergraduate and graduate students
- Providing career coaching for dedicated employee groups
- Scheduling onsite courses at company facility

### RECOMMENDED COURSES

#### *MBA with Accounting focus*

- Managerial Accounting
  - Managerial Finance
  - Legal, Political and Ethical Dimensions of Business
  - Leadership and Organizational Behavior
- #### *Accounting Associate Degree*
- Accounting Theory and Application
  - Financial Accounting
  - Introduction to Accounting Information Systems