

Master's Degree Program **BUSINESS ADMINISTRATION**

KNOWLEDGE AND SKILLS

relevant in the global economy.

populations in multiple settings.

appropriate technologies.

stakeholders.

MANAGEMENT THEORY AND PRACTICES -

Demonstrate in-depth knowledge of enterprise-wide functions

PROFESSIONAL COMMUNICATION – Demonstrate

reports, research projects, business plans and oral presentations.

COLLABORATION - Collaborate effectively with diverse

business problems through comprehensive research and use of

TECHNOLOGY — Apply analytical tools and applications

to develop analyses and solutions to address the needs of global

SYSTEMS ANALYSIS – Apply appropriate concepts and tools of systems development and implementation, emphasizing

the life-cycle approach to effectively manage business information.

DATABASE — Use data modeling concepts and tools to design and implement a relational database that meets the business needs.

NETWORK CONCEPTS — Demonstrate an understanding

system and computer network and the the ability to use a networking software tool to build and analyze network models.

of the design, development and operation of a data communications

PROBLEM SOLVING – Analyze information to solve

professional oral and written communication skills through written

Concentration: Information Systems Management



ESSENTIALS COURSES

ACCT500	Essentials in Accounting, Finance and Economics
MATH534	Applied Managerial Statistics
MGMT501	Organizational Structures and Business Processes

CORE-DEGREE COURSES

ACCT503	Financial Accounting: Managerial Use and Analysis
ECON545	Business Economics
FIN510	Corporate Finance
HRM591	Strategic Human Resource Management
INTL500	Global Perspectives for International Business
MGMT520	Legal, Political and Ethical Dimensions of Business
MGMT591	Leadership and Organizational Behavior
MIS540	Innovation Through Technology
MKTG525	Strategic Marketing

CONCENTRATION-SPECIFIC COURSES

MIS581	Systems Analysis, Planning and Control
MIS582	Database Concepts
MIS589	Networking Concepts and Applications

CAPSTONE

MGMT601 MBA Capstone

ABOUT THIS DEGREE PROGRAM

The Master of Business Administration program (Master of Business Administration in Management program in New York) blends management theory with real-world applications, emphasizing practical skills and concepts businesses demand from management professionals. Providing a comprehensive business education, the program is designed to enable students to develop management expertise and advance their knowledge and skills in areas such as corporate management, directing cross-disciplinary endeavors and integrating functions across the business enterprise.

INFORMATION SYSTEMS MANAGEMENT CONCENTRATION

In the rapidly expanding world of information systems management, strategic professionals need to demonstrate both leadership ability and technical competencies. Our MBA with a concentration in Information Systems Management allows you to earn the credentials you may need to succeed in this exciting field.

You may choose to explore such topics as implementing computer networks, upgrading information systems, maintaining networks and acquiring and deploying new technologies and software.

Graduates of the MBA program concentrating in Information Systems Management may consider career fields such as information systems analysis and management, and database management, to name a few.

TECH PATH ំោ

We've put technology at the core of this program. With TechPath, you'll gain a technology foundation through our experiential learning approach and build the applied tech skills that you'll need to function in the techdriven business world. You'll also work through real-world business scenarios to be better prepared to tackle modern business problems.

ACCREDITATION MATTERS

Keller's Master of Business Administration program has achieved voluntary accreditation from the Accreditation Council for Business Schools and Programs (ACBSP, www. acbsp.org), demonstrating that it has met standards of business education that promote teaching excellence.





In New York, DeVry University operates as DeVry College of New York. DeVry University is accredited by The Higher Learning Commission (HLC), www.hlcommission.org. Keller Graduate School of Management is included in this accreditation. DeVry is certified to operate by the State Council of Higher Education for Virginia. Arlington Campus – 2450 Crystal Dr., Arlington, VA 22202. DeVry University is authorized for operation by the THEC, www.tn.gov/thec Nashville Campus - 3343 Perimeter Hill Dr., Nashville, TN 37211. To report unresolved complaints to the Illinois Board of Higher Education, visit their webpage at http://complaints.ibhe.org/ or by mail to the Illinois Board of Higher Education, 1 N. Old State Capitol Plaza, Suite 333, Springfield, IL 62701-1377. Programs, course requirements and availability vary by location. Some courses may be available online only. All students enrolled in site-based programs will be required to take some coursework online and, for some programs and locations, a substantial portion of the program may be required to be completed online. Keller's academic catalog, available via keller.edu/catalogs, contains the most current and detailed program information, including admission, progression and graduation requirements. Information contained herein is effective as of date of publishing. ©2017 DeVry Education Group. All rights reserved. Version 11/8/17