Master's Degree Program

BUSINESS ADMINISTRATION

Concentration: **Information Systems Management**

ABOUT THIS DEGREE PROGRAM

The Master of Business Administration program (Master of Business Administration in Management program in New York) blends management theory with real-world applications, emphasizing practical skills and concepts businesses demand from management professionals. Providing a comprehensive business education, the program is designed to enable students to develop management expertise and advance their knowledge and skills in areas such as corporate management, directing cross-disciplinary endeavors and integrating functions across the business enterprise.

INFORMATION SYSTEMS MANAGEMENT CONCENTRATION

In the rapidly expanding world of information systems management, strategic professionals need to demonstrate both leadership ability and technical competencies. Our MBA with a concentration in Information Systems Management allows you to earn the credentials you may need to succeed in this exciting field.

You may choose to explore such topics as implementing computer networks, upgrading information systems, maintaining networks and acquiring and deploying new technologies and software.

Graduates of the MBA program concentrating in Information Systems Management may consider career fields such as information systems analysis and management, and database management, to name a few.

TECH PATH

We've put technology at the core of this program. With TechPath, you'll gain a technology foundation through our experiential learning approach and build the applied tech skills that you'll need to function in the tech-driven business world. You'll also work through real-world business scenarios to be better prepared to tackle modern business problems.

KNOWLEDGE AND SKILLS

MANAGEMENT THEORY AND PRACTICES — Demonstrate in-depth knowledge of enterprise-wide functions relevant in the global economy.

PROFESSIONAL COMMUNICATION — Demonstrate professional oral and written communication skills through written reports, research projects, business plans and oral presentations.

COLLABORATION — Collaborate effectively with diverse populations in multiple settings.

PROBLEM SOLVING — Analyze information to solve business problems through comprehensive research and use of appropriate technologies.

TECHNOLOGY — Apply analytical tools and applications to develop analyses and solutions to address the needs of global stakeholders.

SYSTEMS ANALYSIS — Apply appropriate concepts and tools of systems development and implementation, emphasizing the life-cycle approach to effectively manage business information.

DATABASE — Use data modeling concepts and tools to design and implement a relational database that meets the business needs.

NETWORK CONCEPTS — Demonstrate an understanding of the design, development and operation of a data communications system and computer network and the the ability to use a networking software tool to build and analyze network models.

ACCREDITATION MATTERS

Keller's Master of Business Administration program has achieved voluntary accreditation from the Accreditation Council for Business Schools and Programs (ACBSP, www.acbsp.org), demonstrating that it has met standards of business education that promote teaching excellence.

ACBSP ACCREDITED

ESSENTIALS COURSES

ACCT500	Essentials in Accounting, Finance and Economics
MATH534	Applied Managerial Statistics
MGMT501	Organizational Structures and Business Processes

CORE-DEGREE COURSES

ACCT503	Financial Accounting: Managerial Use and Analysis
ECON545	Business Economics
FIN510	Corporate Finance
HRM591	Strategic Human Resource Management
INTL500	Global Perspectives for International Business
MGMT520	Legal, Political and Ethical Dimensions of Business
MGMT591	Leadership and Organizational Behavior
MIS540	Innovation Through Technology
MKTG525	Strategic Marketing

CONCENTRATION-SPECIFIC COURSES

MIS581	Systems Analysis, Planning and Control
MIS582	Database Concepts
MIS589	Networking Concepts and Applications

CAPSTONE

MGMT601	MBA Capstone

DeVry University
Keller Graduate School of Management
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