



Master's Degree Program
BUSINESS ADMINISTRATION

Concentration: **Finance**

ABOUT THIS DEGREE PROGRAM

The Master of Business Administration program (Master of Business Administration in Management program in New York) blends management theory with real-world applications, emphasizing practical skills and concepts businesses demand from management professionals. Providing a comprehensive business education, the program is designed to enable students to develop management expertise and advance their knowledge and skills in areas such as corporate management, directing cross-disciplinary endeavors and integrating functions across the business enterprise.

FINANCE CONCENTRATION

To succeed in the field of finance, individuals need to develop both practical managerial skills and a thorough understanding of today's financial realities and business concepts.

Our MBA with a concentration in Finance emphasizes financial management and analysis skills that are important to companies of all types and sizes. By focusing on the concrete fundamentals and theoretical implications of finance, this concentration can help you gain an understanding of the complex global financial markets.

Graduates of the MBA program concentrating in Finance may consider careers including, but not limited to, the following:

- Commercial Banking and Finance
- Consumer or Retail Banking and Finance
- International Banking or Finance
- Investment Fund Management
- Financial Management
- Risk and Insurance Analysis and Management

Additional hours of industry-specific training may be required to obtain employment in some fields.



TECH PATH

We've put technology at the core of this program. With TechPath, you'll gain a technology foundation through our experiential learning approach and build the applied tech skills that you'll need to function in the tech-driven business world. You'll also work through real-world business scenarios to be better prepared to tackle modern business problems.

KNOWLEDGE AND SKILLS

MANAGEMENT THEORY AND PRACTICES

Demonstrate in-depth knowledge of enterprise-wide functions relevant in the global economy.

PROFESSIONAL COMMUNICATION — Demonstrate professional oral and written communication skills through written reports, research projects, business plans and oral presentations.

COLLABORATION — Collaborate effectively with diverse populations in multiple settings.

PROBLEM SOLVING — Analyze information to solve business problems through comprehensive research and use of appropriate technologies.

TECHNOLOGY — Apply analytical tools and applications to develop analyses and solutions to address the needs of global stakeholders.

BANKS AND FINANCIAL INSTITUTIONS — Demonstrate a comprehensive understanding of commercial banks and other financial institutions, and on the interaction of participants in money and capital markets, including funds acquisition, capital management, and portfolio management.

FINANCIAL STATEMENT ANALYSIS — Demonstrate the ability to use financial statement information to analyze a firm's financial position, interpret the results, and make recommendations.

INTERNATIONAL FINANCE — Demonstrate a comprehensive understanding of the principles of finance from an international perspective through the following: the determination of exchange rates, parity conditions in international finance, and various techniques used by multinational corporations to hedge against risk.

ACCREDITATION MATTERS

Keller's Master of Business Administration program has achieved voluntary accreditation from the Accreditation Council for Business Schools and Programs (ACBSP, www.acbsp.org), demonstrating that it has met standards of business education that promote teaching excellence.



ESSENTIALS COURSES

ACCT500	Essentials in Accounting, Finance and Economics
MATH534	Applied Managerial Statistics
MGMT501	Organizational Structures and Business Processes

CORE-DEGREE COURSES

ACCT503	Financial Accounting: Managerial Use and Analysis
ECON545	Business Economics
FIN510	Corporate Finance
HRM591	Strategic Human Resource Management
INTL500	Global Perspectives for International Business
MGMT520	Legal, Political and Ethical Dimensions of Business
MGMT591	Leadership and Organizational Behavior
MIS540	Innovation Through Technology
MKTG525	Strategic Marketing

CONCENTRATION-SPECIFIC COURSES

FIN516	Advanced Managerial Finance
FIN564	Management of Financial Institutions
FIN565	International Finance

CAPSTONE

MGMT601	MBA Capstone
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