



Master's Degree Program
BUSINESS ADMINISTRATION

ABOUT THIS DEGREE PROGRAM

The Master of Business Administration program (Master of Business Administration in Management program in New York) blends management theory with real-world applications, emphasizing practical skills and concepts businesses demand from management professionals. Providing a comprehensive business education, the program is designed to enable students to develop management expertise and advance their knowledge and skills in areas such as corporate management, directing cross-disciplinary endeavors and integrating functions across the business enterprise.



TECH PATH

We've put technology at the core of this program. With TechPath, you'll gain a technology foundation through our experiential learning approach and build the applied tech skills that you'll need to function in the tech-driven business world. You'll also work through real-world business scenarios to be better prepared to tackle modern business problems.

ACCREDITATION MATTERS

Keller's Master of Business Administration program has achieved voluntary accreditation from the Accreditation Council for Business Schools and Programs (ACBSP, www.acbsp.org), demonstrating that it has met standards of business education that promote teaching excellence.



KNOWLEDGE AND SKILLS

MANAGEMENT THEORY AND PRACTICES

Demonstrate in-depth knowledge of enterprise-wide functions relevant in the global economy.

PROFESSIONAL COMMUNICATION — Demonstrate professional oral and written communication skills through written reports, research projects, business plans and oral presentations.

COLLABORATION — Collaborate effectively with diverse populations in multiple settings.

PROBLEM SOLVING — Analyze information to solve business problems through comprehensive research and use of appropriate technologies.

TECHNOLOGY — Apply analytical tools and applications to develop analyses and solutions to address the needs of global stakeholders.

ESSENTIALS COURSES

- ACCT500 Essentials in Accounting, Finance and Economics
- MATH534 Applied Managerial Statistics
- MGMT501 Organizational Structures and Business Processes

CORE-DEGREE COURSES

- ACCT503 Financial Accounting: Managerial Use and Analysis
- ECON545 Business Economics
- FIN510 Corporate Finance
- HRM591 Strategic Human Resource Management
- INTL500 Global Perspectives for International Business
- MGMT520 Legal, Political and Ethical Dimensions of Business
- MGMT591 Leadership and Organizational Behavior
- MIS540 Innovation Through Technology
- MKTG525 Strategic Marketing

CAPSTONE

- MGMT601 MBA Capstone