

Solutions at Work Employee Services



CLIENT BUSINESS CHALLENGES

Retain Valuable Employees

Develop Manager Skills

Execute Critical Projects

Comply with Regulatory Mandates

Increase Technical Skills

Accounting Education Improves Bottom Line for Financial Services Provider

A premier business services provider recently acquired a “dealer services” division and needed to quickly enhance the accounting skill set of employees across the firm.

The recent acquisition required employees to be cross-trained to meet increased work loads and elevated service demand. Basic accounting skills were needed for entry-level employees, and graduate programs were required to fulfill the company mandate that specific positions be staffed by employees with appropriate professional credentials.

The company’s primary challenge: provide employees with the education necessary for their evolving responsibilities in today’s changing marketplace.

LEARNING OBJECTIVES

After industry assessment measures determined current employee skills, DeVryWORKS helped institute an education and training strategy to:

- Develop a larger pool of skilled employees to support growth
- Provide employees with an accounting associate degree program and bachelor’s and master’s degree programs with an accounting specialization
- Offer employees CPA exam-preparation courses
- Improve employee morale and retention

TARGETED SOLUTIONS

- Identifying employees for a master’s degree program with a concentration in accounting and financial analysis as well as CPA exam-preparation course offerings
- Providing employees degree program offerings for potential internal promotion
- Tailoring course content for both undergraduate and graduate students
- Providing career coaching for dedicated employee groups
- Scheduling onsite courses at company facility

RECOMMENDED COURSES

MBA with Accounting focus

- Managerial Accounting
- Managerial Finance
- Legal, Political and Ethical Dimensions of Business
- Leadership and Organizational Behavior

Accounting Associate Degree

- Accounting Theory and Application
- Financial Accounting
- Introduction to Accounting Information Systems

CLIENT RESULTS

- A significant improvement in effective accounting procedures
- Overall performance elevated through cross-training
- A growing pool of skilled employees trained for key leadership positions
- 100% retention of employees in programs
- Improved morale, efficiency and adaptability